

Coach4Biz – Transitioning to Self Employment – “Look before you Leap”

Key considerations before you take the leap into Self Employment

1. Mindset Alignment

An Aligned Mindset is a key starting consideration which is the foundation for the building blocks of a Business.

Do you have a Business Mindset ?

- You strive for consistent improvements
- You see setback as feedback
- You stay committed – be resilient and persistent
- You solve problems – create solutions
- You're adaptable – change when required
- You accept that rewards come with some risk
- You set both short and long term goals
- You think about what the customer wants

When your Mindset is in alignment this ensures that your thoughts, beliefs, and way of thinking match the goals and values of your business.

Understanding things like :

what interests you ?

what you like to talk about ?

what you like to think about ?

Asking these questions helps you understand your thoughts, beliefs and interests. If the business you're in, or the business you are intending to set up allows you to focus on these areas then you are much more aligned to your thinking. You are more likely to achieve better outcomes.

2. Your Business Idea

The ideal business will align with your values. Doing something your passionate about or have strong interest in is an important consideration.

Does your business offer a **unique solution**?

3. The Business

Even if you're in a Business that does not necessarily match your values, you can **change your Mindset** to improve outcomes.

Understanding whether you have any **obstacles to achieving the success** that you want from the business.

How will you harness the **power of AI** in your Business

4. Marketing / Sales

Can you **define your ideal customer**?

Can you give Customers something for free? Your time, discounts, advice

5. Launch & Grow

Do you have **sufficient funds / capital to see you through 6 months** of operations with minimal revenue coming in ?

Coach4Biz will help you look at these areas and ensure you take your best leap forward