

7 AI Prompts to Improve Your Marketing

Use these AI-powered prompts to sharpen your strategy, find your audience, and grow your business with confidence.

1. Know Your Business & Growth Channels

Before you market, you need to know where to focus. Use AI to evaluate which growth channels are worth your time and money.

AI Prompt:

Compare three potential growth channels for my [insert my skill / niche] and show the pros and cons based on ROI (return on investment) and effort required.

2. Define Your Unique Selling Proposition (USP)

What makes you, your business, or your brand different? Your USP is what sets you apart from the competition — and AI can help you uncover it.

AI Prompt:

Ask me 10 clarifying questions to help uncover my most valuable and compelling USP.

3. Discover Your Untapped Audience

Your next best customers may not look like your current ones. AI can help you identify hidden audience segments you haven't considered yet.

AI Prompt:

Help me identify untapped audience segments based on the profile of my current customers.

4. Identify a Gap in the Market

Positioning is everything. Use AI to find the whitespace in your market — the opportunities your competitors have missed.

AI Prompt:

Guide me through a competitive analysis conversation to spot positioning gaps that I could own.

5. Improve Your Conversions

If people are looking but not buying, your pricing or perceived value may be the issue. Let AI help you rethink your approach.

AI Prompt:

Evaluate my pricing model and suggest three alternative structures that could increase my perceived value and improve conversions.

6. Audit Your Website

Your website is often your first impression. AI can help you identify where visitors lose interest or get confused — before they leave.

AI Prompt:

Review my website and identify where visitors are likely to drop off or experience friction points that prevent them from taking action.

7. Elevate Your Social Media

Posting without strategy is just noise. Use AI to analyse your content and align it more closely with what your audience actually wants.

AI Prompt:

Analyse my social media posts with my target audience in mind, and suggest improvements to increase engagement and reach.

Ready to Harness the Power of AI in Your Business?

Coach4Biz can help you put these prompts into practice and build a smarter marketing strategy.

Call Emile Chantiri on 0415-255-921 or book a meeting at www.coach4biz.com.au